

Industrial Safety, Occupational Safety and Health, Environmental Protection

Brief Description

“Technische Sicherheit” covers recent developments in the fields of health and safety at work and environmental monitoring. It features incidents in safety related installations, which have resulted in harm or injury, and highlights the measures that should be adopted to avoid personal injury or environmental damage.

Target Group

Experts and maintenance engineers, who have responsibility in their organisations for the safety of installations, health and safety at work and environmental protection. Engineers specialist insurance engineers, public service engineers as well as engineers in the fire service, hospitals and municipal services.

Advertisers

Manufacturers, suppliers and service providers who deal with fire prevention, explosive safety, health and safety at work, boiler technology, plumbing, traffic safety, process measurement, lifts and transport of dangerous goods.

Publishing Society

VDI Fachmedien GmbH & Co. KG

Year of Publication

13th year 2023

Circulation (IVW audited)

Press run: 1314 copies

Distributed circulation: 1,314 copies*

Subscribed circulation: 460 copies

* in 2022

Advertising Prices

1/1 page b/w	EUR	3,336.00
1/1 page 4c	EUR	4,356.00
1/2 page b/w	EUR	1,668.00
1/2 page 4c	EUR	2,688.00
1/4 page b/w	EUR	834.00
1/4 page 4c	EUR	1,344.00
Surcharge for bleed adverts:	EUR	100.00

Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 176 mm, height 270 mm

Publication Frequency

6 issues in 2023

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1/2	13 January	2 February
3/4	17 March	18 April
5/6	11 May	2 June
7/8	6 July	27 July
9/10	18 September	9 October
11/12	07 November	27 November

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by frequency	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Bank Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

Digital & Crossmedial on www.technische-sicherheit.de

Display

- Wallpaper	EUR per month	3,800
- Halfpage Ad	EUR per month	3,300
- Sitebar Ad	EUR per month	3,300
- Billboard	EUR per month	3,300
- Super Banner	EUR per month	2,700
- Medium Rectangle	EUR per month	1,700

Content Solution/Lead/Reach

- Digital Advertorial	EUR per month	2,800
- Corporate Profile	EUR per month	1,700
- Product Profile	EUR per month	1,700
- Category Page	EUR per month	8,250–22,000
- Exklusiv-Supplement	EUR per month	5,000
- Premium Event	EUR per year	1,600

Contact

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