

Journal for Acoustics, Noise Control and Vibration Technology

Brief Description

The „Lärmbekämpfung“ is the only German magazine covering the complete sphere of noise control. It carries material that addresses the physical, psychological, social and economic effects of noise. Topics on noise measurement and evaluation are dealt with alongside the technical, legal and organisational aspects of noise control.

Target Group

Specialists in engineering and planning offices, in research and development departments and in the health and safety and environmental protection authorities.

Advertisers

Organisations and service providers in the field of noise protection and noise and vibration measurement.

Year of Publication

18th year 2023

Circulation (IVW audited)

Press run: 849 copies

Distributed circulation: 849 copies*

Subscribed circulation: 578 copies

* in 2022

Advertising Prices

1/1 page b/w	EUR	2,201.00
1/1 page 4c	EUR	3,311.00
1/2 page b/w	EUR	1,101.00
1/2 page 4c	EUR	2,211.00
1/4 page b/w	EUR	550.00
1/4 page 4c	EUR	1,090.00
Surcharge for bleed adverts:	EUR	100.00

Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 176 mm, height 270 mm

Publication Frequency

6 issues in 2023

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	22 December	18 January
2	6 February	24 February
3	18 April	9 May
4	21 June	11 July
5	9 August	30 August
6	19 October	9 November

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by frequency	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Bank Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

Digital & Crossmedial on www.laermbekaempfung.de

Display

- Wallpaper	EUR per month	3,800
- Halfpage Ad	EUR per month	3,300
- Sitebar Ad	EUR per month	3,300
- Billboard	EUR per month	3,300
- Super Banner	EUR per month	2,700
- Medium Rectangle	EUR per month	1,700

Content Solution/Lead/Reach

- Digital Advertorial	EUR per month	2,800
- Corporate Profile	EUR per month	1,700
- Product Profile	EUR per month	1,700
- Category Page	EUR per month	8,250–22,000
- Exklusiv-Supplement	EUR per month	5,000
- Premium Event	EUR per year	1,600

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