

Journal for all Aspects of Air Quality Preservation

Brief Description

"Gefahrstoffe – Reinhaltung der Luft" covers the sources, spreading, monitoring and isolation of pollution, the measurement processes and effects of air pollution, the hazards of airborne particles and gasses in the workplace as well as the technical, medical and personal protection measures.

Target Group

Engineers and specialists at industrial and administrative level who are responsible for protection against pollution and the preservation of external air quality; manufacturers and operators of air purification equipment and installations; accident investigators and specialist safety authorities.

Advertisers

Manufacturers, suppliers and service providers dealing with metrology, analysis, occupational medicine, used air management, filtration technology, exhaust gas purification, particle removal technology and exposure reduction.

Publishing Societies

German Social Accident Insurance (DGUV)
VDI/DIN Commission on Air Pollution Prevention (KRdL) – Standards Committee

Year of Publication

83rd year 2023

Circulation (IVW audited)

Press run: 777 copies
Distributed circulation: 777 copies*
Subscribed circulation: 437 copies
* in 2022

Advertising Prices

1/1 page b/w	EUR	2,351.00
1/1 page 4c	EUR	3,461.00
1/2 page b/w	EUR	1,178.00
1/2 page 4c	EUR	2,288.00
1/4 page b/w	EUR	588.00
1/4 page 4c	EUR	1,128.00
Surcharge for bleed adverts:	EUR	100.00

Page Size

Trim size: width 210 mm, height 297 mm
Trim allowance: 3 mm all trimmed sizes
Type area: width 176 mm, height 270 mm

Publication Frequency

6 issues in 2023

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1/2	18 January	7 February
3/4	3 March	23 March
5/6	10 May	1 June
7/8	11 July	1 August
9/10	1 September	21 September
11/12	3 November	23 November

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency	by frequency	by frequency	by frequency
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.
For payment in advance or by credit transfer: 2% discount.
Place of payment and performance: Düsseldorf, Germany.
Bank Account: Commerzbank AG, Düsseldorf,
Bank Code 300 800 00, Account No. 0212172400.
SWIFT/BIC-Code: DRES DE FF300
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Digital & Crossmedial on www.gefährstoffe.de

Display

- Wallpaper	EUR per month	3,800
- Halfpage Ad	EUR per month	3,300
- Sitebar Ad	EUR per month	3,300
- Billboard	EUR per month	3,300
- Super Banner	EUR per month	2,700
- Medium Rectangle	EUR per month	1,700

Content Solution/Lead/Reach

- Digital Advertorial	EUR per month	2,800
- Corporate Profile	EUR per month	1,700
- Product Profile	EUR per month	1,700
- Category Page	EUR per month	8,250–22,000
- Exklusiv-Supplement	EUR per month	5,000
- Premium Event	EUR per month	1,600

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