

# Technische Sicherheit

Media Information 2021

Industrial Safety, Occupational Safety and Health, Environmental Protection

## Brief Description

"Technische Sicherheit" covers recent developments in the fields of health and safety at work and environmental monitoring. It features incidents in safety related installations, which have resulted in harm or injury, and highlights the measures that should be adopted to avoid personal injury or environmental damage.

## Target Group

Experts and maintenance engineers, who have responsibility in their organisations for the safety of installations, health and safety at work and environmental protection. Engineers specialist insurance engineers, public service engineers as well as engineers in the fire service, hospitals and municipal services.

## Advertisers

Manufacturers, suppliers and service providers who deal with fire prevention, explosive safety, health and safety at work, boiler technology, plumbing, traffic safety, process measurement, lifts and transport of dangerous goods.

## Publishing Society

VDI Fachmedien GmbH & Co. KG

## Year of Publication

11th year 2021

## Circulation (IVW audited)

Press run: 1,500 copies

Distributed circulation: 4,272 copies\*

Subscribed circulation: 546 copies

\* in 2020

## Advertising Prices

1/1 page b/w	€	3,115.00
1/1 page 4c	€	4,135.00
1/2 page b/w	€	1,556.00
1/2 page 4c	€	2,576.00
1/4 page b/w	€	778.00
1/4 page 4c	€	1,798.00
Surcharge for bleed adverts:	€	100.00



## Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 176 mm, height 270 mm

## Publication Frequency

6 issues in 2021

## Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1/2	13 January	2 February
3/4	8 March	30 March
5/6	14 May	1 June
7/8	12 July	29 July
9/10	15 September	4 October
11/12	10 November	26 November

Closing Date (materials):

2 working days after closing date of reservation.

## Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMaker, Freehand, Illustrator, CorelDraw, Photoshop

## Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

## Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Banking Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

## Contact

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# VDI fachmedien

## Digital & Crossmedial on [www.technische-sicherheit.de](http://www.technische-sicherheit.de)

### Display

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- Wallpaper	4,000 €	per month
- Halfpage Ad	3,500 €	per month
- Sitebar Ad	3,500 €	per month
- Billboard	3,500 €	per month
- Super Banner	2,500 €	per month
- Medium Rectangle	1,500 €	per month

### Content Solution/Lead/Reach

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- Digital Advertorial	2,500 €	per month
- Corporate Profile	1,500 €	per month
- Product Profile	1,500 €	per month
- Category Page	7,500 €	per year
- Exklusiv-Supplement	4,500 €	per month
- Premium Event	750 €	per month

### Contact

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