Technische Sicherheit
Industrial Safety, Occupational Safety and Health, Environmental Protection

**Brief Description**
“Technische Sicherheit” covers recent developments in the fields of health and safety at work and environmental monitoring. It features incidents in safety related installations, which have resulted in harm or injury, and highlights the measures that should be adopted to avoid personal injury or environmental damage.

**Target Group**
Experts and maintenance engineers, who have responsibility in their organisations for the safety of installations, health and safety at work and environmental protection. Engineers specialist insurance engineers, public service engineers as well as engineers in the fire service, hospitals and municipal services.

**Advertisers**
Manufacturers, suppliers and service providers who deal with fire prevention, explosive safety, health and safety at work, boiler technology, plumbing, traffic safety, process measurement, lifts and transport of dangerous goods.

**Publishing Society**
VDI Fachmedien GmbH & Co. KG

**Year of Publication**
10th year 2020

**Circulation (IVW audited)**
Press run: 4,500 copies
Distributed circulation: 4,246 copies
Subscribed circulation: 545 copies

**Advertising Prices**

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<thead>
<tr>
<th>Format</th>
<th>Price</th>
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<tr>
<td>1/1 page b/w</td>
<td>€ 3,050.00</td>
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<tr>
<td>1/1 page 4c</td>
<td>€ 4,070.00</td>
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<tr>
<td>1/2 page b/w</td>
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<td>Surcharge for bleed adverts:</td>
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**Page Size**
Trim size: width 210 mm, height 297 mm
Trim allowance: 3 mm all trimmed sizes
Type area: width 176 mm, height 270 mm

**Publication Frequency**
9 issues in 2020

**Closing and Publication Dates**

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<tr>
<th>Issue</th>
<th>Closing Date (reservations)</th>
<th>Publication Date</th>
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<td>1/2</td>
<td>23 January</td>
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<td>6</td>
<td>22 May</td>
<td>5 June</td>
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<tr>
<td>7/8</td>
<td>20 July</td>
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<td>9</td>
<td>24 August</td>
<td>7 September</td>
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<td>10</td>
<td>21 September</td>
<td>5 October</td>
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<tr>
<td>11/12</td>
<td>16 November</td>
<td>30 November</td>
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Closing Date (materials):
2 working days after closing date of reservation.

**Printing Material**
Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMaker, Freehand, Illustrator, CorelDraw, Photoshop

**Discounts for Publication within 1 Year**

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<td>6</td>
<td>5 %</td>
<td>6 pages 10 %</td>
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<tr>
<td>9</td>
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<tr>
<td>12</td>
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<td>12 pages 20 %</td>
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**Terms of Payment**
14 days from the date of the invoice.
For payment in advance or by credit transfer: 2% discount.
Place of payment and performance: Düsseldorf, Germany.
Banking Account: Commerzbank AG, Düsseldorf,
Bank Code 300 800 00, Account No. 0212172400.
SWIFT/BIC-Code: DRES DE FF300
IBAN: DE69 3008 0000 0212 172400

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## Digital & Crossmedial on ingenieur.de

<table>
<thead>
<tr>
<th>Display</th>
<th>Price per month</th>
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<tbody>
<tr>
<td>Fireplace</td>
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<td>Wallpaper</td>
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<tr>
<td>Halfpage Ad</td>
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<tr>
<td>Sitebar Ad</td>
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<tr>
<td>Billboard</td>
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<td>Super Banner</td>
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<td>Skyscraper</td>
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<td>Medium Rectangle</td>
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<table>
<thead>
<tr>
<th>Content Solution/Lead/Reach</th>
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<tbody>
<tr>
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<td>Corporate Profile</td>
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<td>Whitepaper</td>
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<tr>
<td>B2B Retargeting</td>
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</table>

## Contact

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