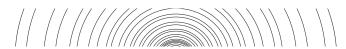
Lärmbekämpfung

Journal for Acoustics, Noise Control and Vibration Technology

Media Information 2019



Brief Description

The "Lärmbekämpfung" is the only German magazine covering the complete sphere of noise control. It carries material that addresses the physical, psychological, social and economic effects of noise. Topics on noise measurement and evaluation are dealt with alongside the technical, legal and organisational aspects of noise control.

Target Group

Specialists in engineering and planning offices, in research and development departments and in the health and safety and environmental protection authorities.

Advertisers

Organisations and service providers in the field of noise protection and noise and vibration measurement.

Year of Publication

14th year 2019

Circulation (IVW audited)

Press run: 2,000 copies

Distributed circulation: 1,880 copies Subscribed circulation: 684 copies

Advertising Prices

1/1 page b/w	€	1,968.00
1/1 page 4c	€	3,078.00
1/2 page b/w	€	984.00
1/2 page 4c	€	2,094.00
1/4 page b/w	€	492.00
1/4 page 4c	€	1,602.00
Surcharge for bleed adverts:	€	100.00

Page Size

Trim size: width 210 mm, height 297 mm Trim allowance: 3 mm all trimmed sizes Type area: width 185 mm, height 270 mm

Publication Frequency

6 issues in 2019

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date	
1	8 January	25 January	
2	25 February	18 March	
3	29 April	20 May	
4	27 June	17 July	
5	22 August	16 September	
6	24 October	18 November	

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

	by volume	
3 %	3 pages	5 %
5 %	6 pages	10 %
10 %	9 pages	15 %
15 %	12 pages	20 %
	5 % 10 %	3 % 3 pages 5 % 6 pages 10 % 9 pages

Terms of Payment

14 days from the date of the invoice.

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