

## Journal for Acoustics, Noise Control and Vibration Technology

### Brief Description

The „Lärmbekämpfung“ is the only German magazine covering the complete sphere of noise control. It carries material that addresses the physical, psychological, social and economic effects of noise. Topics on noise measurement and evaluation are dealt with alongside the technical, legal and organisational aspects of noise control.

### Target Group

Specialists in engineering and planning offices, in research and development departments and in the health and safety and environmental protection authorities.

### Advertisers

Organisations and service providers in the field of noise protection and noise and vibration measurement.

### Year of Publication

17<sup>th</sup> year 2022

### Circulation (IVW audited)

Press run: 1,000 copies

Distributed circulation: 1,000 copies\*

Subscribed circulation: 628 copies

\* in 2021

### Advertising Prices

|                              |     |          |
|------------------------------|-----|----------|
| 1/1 page b/w                 | EUR | 2,096.00 |
| 1/1 page 4c                  | EUR | 3,206.00 |
| 1/2 page b/w                 | EUR | 1,048.00 |
| 1/2 page 4c                  | EUR | 2,158.00 |
| 1/4 page b/w                 | EUR | 524.00   |
| 1/4 page 4c                  | EUR | 1,634.00 |
| Surcharge for bleed adverts: | EUR | 100.00   |

### Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 176 mm, height 270 mm

### Publication Frequency

6 issues in 2022

### Closing and Publication Dates

| Issue | Closing Date (reservations) | Publication Date |
|-------|-----------------------------|------------------|
| 1     | 5 January                   | 28 February      |
| 2     | 10 February                 | 7 Marche         |
| 3     | 7 April                     | 4 May            |
| 4     | 20 June                     | 13 July          |
| 5     | 8 August                    | 1 September      |
| 6     | 17 October                  | 10 November      |

### Closing Date (materials):

2 working days after closing date of reservation.

### Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

### Discounts for Publication within 1 Year

| by frequency      |      | by frequency |      |
|-------------------|------|--------------|------|
| 3 advertisements  | 3 %  | 3 pages      | 5 %  |
| 6 advertisements  | 5 %  | 6 pages      | 10 % |
| 9 advertisements  | 10 % | 9 pages      | 15 % |
| 12 advertisements | 15 % | 12 pages     | 20 % |

### Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Bank Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

## Digital & Crossmedial on [www.laermbekaempfung.de](http://www.laermbekaempfung.de)

### Display

|                    |               |       |
|--------------------|---------------|-------|
| - Wallpaper        | EUR per month | 3,500 |
| - Halfpage Ad      | EUR per month | 3,000 |
| - Sitebar Ad       | EUR per month | 3,000 |
| - Billboard        | EUR per month | 3,000 |
| - Super Banner     | EUR per month | 2,500 |
| - Medium Rectangle | EUR per month | 1,500 |

### Content Solution/Lead/Reach

|                       |               |              |
|-----------------------|---------------|--------------|
| - Digital Advertorial | EUR per month | 2,500        |
| - Corporate Profile   | EUR per month | 1,500        |
| - Product Profile     | EUR per month | 1,500        |
| - Category Page       | EUR per month | 7,500–20,000 |
| - Exklusiv-Supplement | EUR per month | 4,500        |
| - Premium Event       | EUR per month | 750          |

### Contact

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