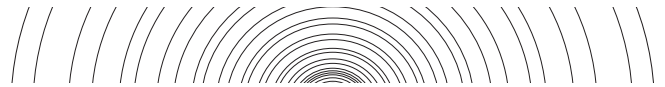


Lärmbekämpfung

Journal for Acoustics, Noise Control and Vibration Technology

Media Information 2020



Brief Description

The „Lärmbekämpfung“ is the only German magazine covering the complete sphere of noise control. It carries material that addresses the physical, psychological, social and economic effects of noise. Topics on noise measurement and evaluation are dealt with alongside the technical, legal and organisational aspects of noise control.

Target Group

Specialists in engineering and planning offices, in research and development departments and in the health and safety and environmental protection authorities.

Advertisers

Organisations and service providers in the field of noise protection and noise and vibration measurement.

Year of Publication

15th year 2020

Circulation (IVW audited)

Press run: 2,000 copies

Distributed circulation: 1,840 copies

Subscribed circulation: 671 copies

Advertising Prices

1/1 page b/w	€	2,015.00
1/1 page 4c	€	3,125.00
1/2 page b/w	€	1,008.00
1/2 page 4c	€	2,118.00
1/4 page b/w	€	504.00
1/4 page 4c	€	1,614.00
Surcharge for bleed adverts:	€	100.00

Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 176 mm, height 270 mm

Publication Frequency

6 issues in 2020

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	13 January	24 January
2	6 March	18 March
3	4 May	19 May
4	6 July	17 July
5	4 September	17 September
6	2 November	16 November

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Banking Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

Contact

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VDI fachmedien

Digital & Crossmedial on ingenieur.de

Display

- Fireplace	4,500 €	per month
- Wallpaper	4,000 €	per month
- Halfpage Ad	3,500 €	per month
- Sitebar Ad	3,500 €	per month
- Billboard	3,500 €	per month
- Super Banner	2,500 €	per month
- Skyscraper	2,500 €	per month
- Medium Rectangle	1,500 €	per month

Content Solution/Lead/Reach

- Digital Advertorial	2,500 €	per month
- Corporate Profile	1,500 €	per month
- Product Profile	1,500 €	per month
- Category Page	7,000 €	per year
- Premium Event	750 €	per month
- Newsletter		in progress
- Webinare		in progress
- Whitepaper		in progress
- B2B Retargeting		in progress

Contact

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