



Brief Description

HLH covers in a practical, but scientifically based manner all aspects of building services. This embraces individual product reports, short features on current developments, news from commerce and industry as well as background contributions from authors of repute and specialist journalists.

Target Group

Specialist engineers and designers dealing with heating, ventilation/air-conditioning, sanitation, integrated design and build, electrical engineering. This includes 7,463 members of the VDI Society for Building Services.

Advertisers

Producers, designers and service providers from

- Heating engineering (heat generation and distribution)
- Inside air technology (Ventilation, air-conditioning, cooling, dust free zones)
- Sanitation engineering (ready-made installations, water supply and drainage, water purification and plumbing fixtures)
- Facility management
- Electrical engineering

Publishing Society

Official journal of the VDI Technical Division "Civil Engineering and Building Services"

Year of Publication

71th year 2020

Circulation (IVW audited)

Press run: 12,000 copies

Distributed circulation: 11,711 copies

Subscribed circulation: 7,979 copies

Advertising Prices

1/1 page b/w	€	4,730.00
1/1 page 4c	€	5,930.00
1/2 page b/w	€	2,365.00
1/2 page 4c	€	3,565.00
1/4 page b/w	€	1,183.00
1/4 page 4c	€	2,383.00
Surcharge for bleed adverts:	€	100.00

Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 176 mm, height 270 mm

Publication Frequency

10 issues in 2020

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	6 December	6 January
2	10 February	27 February
3	13 March	30 March
4	9 April	29 April
5	8 May	27 May
6	5 June	19 June
7/8	24 July	12 August
9	21 August	11 September
10	14 September	30 September
11/12	23 October	6 November

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMager, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Bank Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

Contact

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VDI fachmedien

Digital & Crossmedial on ingenieur.de

Display

- Fireplace	4,500 €	per month
- Wallpaper	4,000 €	per month
- Halfpage Ad	3,500 €	per month
- Sitebar Ad	3,500 €	per month
- Billboard	3,500 €	per month
- Super Banner	2,500 €	per month
- Skyscraper	2,500 €	per month
- Medium Rectangle	1,500 €	per month

Content Solution/Lead/Reach

- Digital Advertorial	2,500 €	per month
- Corporate Profile	1,500 €	per month
- Product Profile	1,500 €	per month
- Category Page	7,000 €	per year
- Premium Event	750 €	per month
- Newsletter		in progress
- Webinare		in progress
- Whitepaper		in progress
- B2B Retargeting		in progress

Contact

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