

Gefahrstoffe Reinhaltung der Luft

Journal for all Aspects of Air Quality Preservation

Media Information 2020

Brief Description

“Gefahrstoffe – Reinhaltung der Luft” covers the sources, spreading, monitoring and isolation of pollution, the measurement processes and effects of air pollution, the hazards of airborne particles and gasses in the workplace as well as the technical, medical and personal protection measures.

Target Group

Engineers and specialists at industrial and administrative level who are responsible for protection against pollution and the preservation of external air quality; manufacturers and operators of air purification equipment and installations; accident investigators and specialist safety authorities.

Advertisers

Manufacturers, suppliers and service providers dealing with metrology, analysis, occupational medicine, used air management, filtration technology, exhaust gas purification, particle removal technology and exposure reduction.

Publishing Societies

German Social Accident Insurance (DGUV)
VDI/DIN Commission on Air Pollution Prevention (KRdL) – Standards Committee

Year of Publication

80th year 2020

Circulation (IVW audited)

Press run: 2,000 copies
Distributed circulation: 1,892 copies
Subscribed circulation: 526 copies

Advertising Prices

1/1 page b/w	€ 2,150.00
1/1 page 4c	€ 3,260.00
1/2 page b/w	€ 1,075.00
1/2 page 4c	€ 2,185.00
1/4 page b/w	€ 538.00
1/4 page 4c	€ 1,648.00
Surcharge for bleed adverts:	€ 100.00

Page Size

Trim size: width 210 mm, height 297 mm
Trim allowance: 3 mm all trimmed sizes
Type area: width 176 mm, height 270 mm

Publication Frequency

9 issues in 2020

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1/2	10 January	7 February
3	14 February	6 March
4	19 March	8 April
5	20 April	8 May
6	15 May	8 June
7/8	14 July	31 July
9	14 August	4 September
10	21 September	5 October
11/12	17 November	7 December

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.
For payment in advance or by credit transfer: 2% discount.
Place of payment and performance: Düsseldorf, Germany.
Bank Account: Commerzbank AG, Düsseldorf,
Bank Code 300 800 00, Account No. 0212172400.
SWIFT/BIC-Code: DRES DE FF300
IBAN: DE69 3008 0000 0212 172400

Contact

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VDI fachmedien

Digital & Crossmedial on ingenieur.de

Display

- Fireplace	4,500 €	per month
- Wallpaper	4,000 €	per month
- Halfpage Ad	3,500 €	per month
- Sitebar Ad	3,500 €	per month
- Billboard	3,500 €	per month
- Super Banner	2,500 €	per month
- Skyscraper	2,500 €	per month
- Medium Rectangle	1,500 €	per month

Content Solution/Lead/Reach

- Digital Advertorial	2,500 €	per month
- Corporate Profile	1,500 €	per month
- Product Profile	1,500 €	per month
- Category Page	7,000 €	per year
- Premium Event	750 €	per month
- Newsletter		in progress
- Webinare		in progress
- Whitepaper		in progress
- B2B Retargeting		in progress

Contact

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